Cameron Station Communications Committee  
Meeting Minutes  
September 16, 2013

Members Present: Kimberly Dillon, Donna Gathers, Bill Love, Barbara Martinez, Cheri Avila  
Absent: Pat Sugrue  
Call to Order: Meeting was called to order at 7:40 p.m.

Minutes from August meeting approved unanimously.

Website

Kimberly and Cheri have been researching various web sites and recommended an overhaul of our web design and site map. The committee agreed the site does not represent Cameron Station, is not particularly user friendly and has an outdated look and feel. Kimberly will design a new site map to improve navigation. The “Welcome” section should be condensed, concentrating on specific attributes (diversity of people, pet friendly, parks) and amenities (pool, shuttle, gym) with hyperlinks where appropriate. An “About Us” link should include information on the history, architecture and specifics of Cameron Station. The “Forum” section should be dropped, a link to City services should be included and the site should be reviewed to insure consistency in terminology. A Google map should be added to the site.

Kimberly will use her skills as a graphic designer to do a site mockup and send it to Terrance so he can find a similar template. She and Cheri recommended the committee look at the “Old Town Boutique” web site as an illustration of the look and feel they are recommending. The website needs to change to accommodate the security updates Terrance is currently adding and he will not charge us for design changes if he can find a template to incorporate them.

The next meeting will be 7:30 PM, Thursday, October 24 at 5019 Waple Lane. We could not get an internet connection in the Henderson Room and it is essential we have one at the next meeting.

Two notes to management:
- Please advise on the internet connection problem in the Henderson Room.
- Please make sure posts on Twitter and Facebook are not all in caps.

Meeting adjourned at 8:55 p.m.

Respectfully submitted,  
Donna Gathers