Cameron Station Communications Committee  
Meeting Minutes  
August 20, 2012

Members Present: Donna Gathers, Scot Christenson, Barbara Martinez, Pat Sugrue

Members Absent: Carolyn Bedi, Cheri Avila, Ana Kelly, Jamie Test, Phil Ludvigson (board liaison)

Others Present: Bill Love

Call to Order: Meeting was called to order at 7:45pm.

July Minutes
Approved.

New Member
Bill Love will apply for membership on the committee. Given that only seven members may be voting members, Donna will contact current members to see if anyone wants to step down. There is no limit on non-voting members.

Budget
Donna presented budget to FAC and will meet with them again on September 11.

Newsletter
On track.

Website
Comments may now be added to vendor listings. There is also a discussion board. Community to be notified via email blasts and newsletters. Recommendation that Compass articles be posted as PDFs – would require notice to residents, as this would make articles more public.

Surveys
Ongoing problem of unscientific surveys plus lack of sufficient number of responses for determining course of action. FAC indicated interest in hiring outside consultant if there is money in budget.

Alternative to Homeowner Link/Email Addresses
Committee believes emails or texts might be better route -- was noted that people in a meeting cannot take a phone call but could check a text or email. (Bill noted that Homeowner Link form came in his welcome packet, but he was unable to register.) Management has about 700 email addresses out of 1,800 households. Committee considering simple first-class mailing with letter, #10 outer envelope and business reply envelope to capture information. Donna to talk to Airielle about getting costs.

Welcome Kit
Edits made by Pat and Scot. Pat to meet with Meghan Flynn to update.
Media Kit
Pat to contact chair of Events Committee to discuss sponsorships and then proceed with kit.

Meeting Adjourned
Meeting adjourned at 8:45pm.

Respectfully submitted,
Patricia Sugrue