Members Present: Cheri Avila, Donna Gathers, Pat Sugrue

Members Absent: Ana Kelly, Carolyn Bedi, Jamie Test

Others Present: Judy Coleman, Phil Ludvigson, Barbara Martinez

Call to Order: Meeting was called to order at 7pm.

Newsletter
Judy Coleman, Editor of The Compass, reported on discussion at last newsletter meeting re potential changes to newsletter. ComCom and Compass members would like more information from board about 2012 budget. Consensus is that while electronic delivery may be goal for future, not enough residents have signed up for electronic delivery, and so printing and mailing bulk copies and distributing them through retailers should be continued. Community now pays less than $10 per year per household for printed delivery of five issues. Committee also would like renters to receive newsletter, rather than homeowners who do not live in Cameron Station, and suggests mailing to “Resident” at Cameron Station addresses. Committee would like to know what percentage of residents are renters and also what the legal requirements are regarding notification of owners, renters, etc.

Email Blasts
There was discussion on how to get more residents signed up for email blasts, which is community’s primary means of conveying time-sensitive information. Suggestion was made to require residents to provide email address in order to get yearly sticker for ID and visitor parking pass; however, there would need to be opt-out provision.

Website
Committee is open to looking into Joomla for possible newsletter option in future. Committee would like stats on website use.

Annual Board of Directors Election
Suggestion was made to have large drop-off box for proxies in Cameron Club and also to ask Kevin Horner to distribute proxies to, and collect them from, residents using fitness center.

Media Kit
Committee will explore developing media kit for prospective advertisers.

The meeting was adjourned at 8:45pm.

Respectfully submitted,
Patricia Sugrue