Cameron Station Communications Committee
Meeting Minutes
April 16, 2019

**Members Present:** Kimberly Dillon, Barbara Bolin, Sali Hama, & David Thorpe

**Subcommittee Members Present:** Pat Sugrue (Compass) & Marian Cavanagh (Compass)

**Others Present:** Tom Sugrue (Board Liaison) & Mary Rulin (New Member)

**Call to Order:** The meeting was called to order at 7:03pm with Sali Hama seconding the motion.

**March Meeting Minutes**
Approved.

**Member Vacancies**
Both Barbra Bolin and Sali Hama announced they would be leaving the committee due to their future moving plans.
Megan Skinner (Editor of *The Compass*) has also announced her departure, leaving a need for a new editor for The Compass newsletter.

**New Member**
Mary Rulin was voted in unanimously as a new ComCom Member. Mary has a strong background in public relations and will be a welcome addition to our committee.

**Email Blasts**
It was discussed and decided that, working with Lisa Keyser (Our Web Developer creating the new web page for e-blast overflow copy would simplify and shorten the content each week, in turn making the Blasts more inviting.

**Little Free Library**
David Thorpe reported that a Ribbon Cutting Ceremony will be held at 3pm on Saturday, May 4, with a “May the Fourth Be with You” theme, featuring the Mayor, Vice Mayor, and most of the Alexandria City Council in attendance.
The event activity includes the Mayor reading a short chapter of a book to the children in attendance. Molly Hall of the Alexandria Tutoring Consortium will be at a table representing her organization, while David will provide a PA system with music and microphone.

**Website Review**
Kimberly Dillon spoke of difficulties on the backend of our [www.CameronStation.org](http://www.CameronStation.org). When given the passcode and permitted to access the site, she found it difficult to navigate to make some of the needed changes we have planned for our PR initiatives. She plans on meeting with Karen Soles (CS Community Manager) in the office to explain how our present site works, and
learn the backend navigation. David Thorpe brought up the idea of an updatable photo page that he could go in and update with fresh new CS photos from time to time. All is on hold until Kimberly, Lisa, and Karen discuss the edits the committee has made to the body copy and navigation, and whose responsibility it will be to make them now and in the future.

**Miscellaneous**
Due to the departure of two of our active members and the Editor of our *Compass* newsletter, it was decided that we need to get the word out for an Editor replacement via the newsletter, email blasts, social media, etc.

**Meeting Adjourned**
The meeting was adjourned at 7:49pm.

Respectfully Submitted,
David Thorpe