Cameron Station Communications Committee
Meeting Minutes
June 19, 2018

Members Present: Kimberly Dillion, Dan Cassil, Rebecca Pipkins, Donna Gathers
Members Absent: David Thorpe
Others Present: Pat Sugrue, Sali Hama

Call to Order: Meeting was called to order at 7:02pm.

May 2018 Minutes
Motion to approve by Kimberly Dillion, seconded by David Thorpe.

Activities & Events Committee Collaboration
Rebecca Stalnaker, a member of the Activity & Events Committee, came to the meeting to discuss coordinating efforts for promoting CS and providing future new events. Ms. Stalnaker suggested creating a master list of vendors to reduce duplication of effort, which she volunteered to create. Ms. Stalnaker suggested creating a monthly speaker’s series on topics of interest to residents, such as gardening and landscaping, patio gardens, realtors, small businesses, meditation/mindfulness, home maintenance, babysitter listserve, the Alexandria Library, a pet care exchange or listserve, Fun Runs, CS golfers, Halloween Door Contest, and creating a CS Pride Community Awareness campaign. She suggested the development of a plan for realtors to sponsor events through an annual list of planned activities. Ms. Stalnaker proposed that ComCom and Activities and Events have joint bi-annual meetings for planning and coordination. Rebecca Pipkins volunteered to assist with creating a resident survey that is user friendly and obtains valuable feedback.

20th Anniversary Celebration
The Activities & Events Committee has stated that they will give ComCom surplus funds from the Casino Night. Kim reported that additional sponsorships will possibly bring costs down to as low as $1000-$1400. Kim is still working on getting confirmed Sponsors and will report at the Board meeting on 6/26/18. Irina Babb has donated $3000 as a sponsor to the Activities & Events Committee and the Board is still discussing how to disperse that money. Dan Cassil volunteered to contact local businesses for possible Sponsors. It was noted that this event will support donations to Tucker and Carpenter Shelter through $500 donations from four realtors, as
well as donations during a raffle on the day of the event. Misinformation and inaccurate remarks on social media have created some negative feedback, which will be addressed at the board meeting. Kim will have more budget information, which is expected to show a very low cost for the event. She will focus on the desire to promote and celebrate Cameron Station. This event is very similar to the 10-year anniversary which was adult oriented and considered a huge success. Committee members were encouraged to attend the board meeting on June 26.

Meeting adjourned at 7:52pm.

Submitted by Barbara Boblin