Members Present: Cheri Avila, Kimberly Dillon, Donna Gathers, David Thorpe, Barbara Bolin, Lori Young
Others Present: Pat Sugrue, Eric Veres

Call to Order: Meeting was called to order at 6:45pm

May Minutes
Approved.

Member added to Committee
Melanie Zimmerman resigned from ComCom as she is moving to Wyoming. Donna made a motion to nominate Eric Veres and Lori seconded the motion. The vote was unanimous to include Eric and the committee is now complete.

Compass Editor
Eric Veres will be stepping down from his position as editor of the Compass following the fall issue. The editor position requires a specific skill set, in addition to a significant amount of time. Eric, Pat Sugrue and the Compass staff will meet to discuss options to lessen the workload on the editor by assigning tasks to other Compass staff. As in previous editor searches flyers and the eblast will advertise for a new candidate.

Branding/Marketing
Our branding effort to date has focused on defining the Cameron Station community, attempting to itemize and categorize our assets. Kimberly suggested we need a more specific end goal and strategy if we are to successfully pursue this effort. The addition of a sub-committee, anchored by a resident with PR skills, should be the next step. Pat will draft a description of the PR position, including experience with media buys, to be included in the eblast. Kimberly will contact our web administrator to discuss strategies to maximize exposure for CSCA.

Meeting adjourned at 7:30pm.

Respectfully submitted,
Donna Gathers