Cameron Station Communications Committee
Meeting Minutes
September 21, 2015

Members Present: Cheri Avila, Kimberly Dillon, David Thorpe, Barbara Bolin, Melanie Zimmerman, Donna Kenley (Board Liaison)

Non-members Present: Pat Sugrue

Call to Order
Meeting was called to order at 7:05pm by Committee Chair, Kimberly Dillon.

Agenda
Motion to approve August 2015 Agenda: N/A - Not enough members to vote in August

Previous Meeting Minutes
Motion to approve July 2015 Minutes: Melanie Zimmerman

Welcome New Editor
Eric Veres, the new Compass Editor, joined us for his first meeting with the Communications Committee. Eric told us about his background and we discussed how the process works for each edition. The next Compass edition will be in December 2015.

Welcome Packets
Kimberly recommended the Welcome Packets be redesigned to continue the branding of the web site and the committee agreed. The first initiative will be the folders, followed by the inserts, some of which may require alterations to the verbiage. Kimberly stated that she would extract all the verbiage of the flyers placed in the welcome packets and send them around to the committee for updating and editing. The team suggested possible additions to include:

- Fitness Schedule for the month,
- Links to The Westend Market and Neighborhood Facebook page,
- Introduction to the Main Street Retailers,
- Coupons for Main Street Retails (have to talk with them first)
- Welcome Packet from Alexandria Visitors Office
- Map of Alexandria

Next Meeting:
Monday, October 19, 2015

Adjournment:
The meeting was adjourned at 7:35pm

Respectfully submitted,
Kimberly Dillon