Cameron Station Communications Committee
Meeting Minutes
February 24, 2014

Members Present: Cheri Avila, Kimberly Dillon, Donna Gathers, Bill Love, Pat Sugrue, Lori Young
Others Present: Melanie Zimmerman
Absent: Barbara Martinez; Igor Dubinsky
Call to Order: Meeting was called to order at 7:40pm

January Minutes and February Agenda
Approved

Board Liaison
Committee is anxious to have liaison present at meetings.

The Compass
Since CMC has announced they will no longer be handling the production of the newsletter, GAM Printing will produce and print the March/April 2014 issue. The new Compass editor, Melanie Zimmerman, will evaluate the process and product, and then determine whether to stay with GAM for production or interview other vendors.

Email Blast
Some residents who have signed up for blasts have not been receiving them. Management is working with Terrence Wright on a test of Amazon. Bill has researched other options and provided ComCom with their capabilities and costs in case Amazon does not work out.

Website Design
Kimberly sent the flowchart of the new design to Terrance in January. Terrance quoted $250 for production. Donna will contact Terrance for a timeline of the project.

Comments from the committee re the website:
-Retain the pop-up but change colors.
-Concern about old postings/no postings on the fitness calendar.
-Have Cindy post emails blasts to the News section.
-Wait for the new design to be in place before editing the Welcome section.
-Each member is requested to provide one or more “Community Facts” for next meeting.
-Add Directory and Vendor List under Log In on flowchart.

Community Facebook Page
Add information about it to the Welcome Packet. Melanie has volunteered to post “news” from The Compass.

Board Meetings
Committee will try to have representative at every meeting. Feb: Melanie and Pat; Mar: Donna; Apr: Melanie; May: Lori; June: Kimberly

Meeting adjourned at 9pm.

Respectfully submitted,
Patricia Sugrue