Members Present: Donna Gathers, Kimberly Dillon, Melanie Zimmerman, Lori Young, Cheri Avila
Absent – Bill Love
Non-members Present: Igor Dubinsky (Board Liaison)

Call to Order:
Meeting was called to order at 7:40pm.

Agenda:
Motion to approve October 2014 Agenda: Kimberly Dillon; second, Melanie Zimmerman.

Previous Meeting Minutes:
Motion to approve August 2014 minutes: Kimberly Dillon; second, Melanie Zimmerman.

Annual Meeting Volunteer:
Melanie will give the ComCom update and promote the opportunity to become a ComCom member.

Board Meeting Volunteers:
Oct. 28 – Igor will inform the Board regarding the previous evening’s meeting
Jan. 27 – Kimberly
Feb. 24 - Dona

Website Discussion:
To date we know we will need wording for an “About” page, an “Our City” page and the Privacy Policy. Kimberly will review the current and new sites for transfer of data the weekend of 11/6 and advise on content needed prior to opening the new site. In an effort to achieve a cleaner, more upscale look we agreed that advertising would be on sub-pages only, not the homepage, and would be placed in modules on the right side of the pages. Lisa will design the modules and specifications will be provided to advertisers.

The committee discussed the type of information they considered pertinent to portray Cameron Station as a family-friendly, pet-friendly community with significant amenities both on-site and adjacent (parks, walking trails, golf, minutes to the airport and close access to the Pentagon, etc.) Donna will compile a list of amenities noted in the discussion; members should send her further items they think should be included. Kimberly will compile a list of “fun facts” if members send her information along those lines. Donna will ask Colleen is she would be willing to have Sam review the Alexandria City site on a monthly basis and post select activities on our site.

Adjournment:
The meeting was adjourned at 9:00 pm.

Respectfully submitted, Donna Gathers