CAMERON STATION COMMUNITY ASSOCIATION, INC. ADVERTISING & SUBMISSION POLICIES / PROCEDURES

Advertising:

The newsletter will be published bi-monthly. Advertising space will be filled on a first-come, first-served basis, and the number of ads in each issue is solely at the discretion of the newsletter staff or Communications Committee. Ads must be submitted **no earlier than the 15th of the month preceding issue date and no later than the 30th** (e.g. August 15-30 for September/October issue, etc.). Payment must accompany all ads. Artwork must be camera-ready: 65 line screen or 300 dpi. Advertisers will receive a copy of the printed newsletter in which their ad appears.

Article Submissions:

Any submissions for publication must include writer's name, address and phone number and must be received by the 30th of the month preceding issue date. The newsletter staff, Communications Committee or Board of Directors reserves the right to edit submissions for typos, length, tone and content. They will also determine the newsletter to be "full" at their discretion. Articles are to be factual and of public interest. Editorial content may be deemed inappropriate at the discretion of the newsletter staff, Communications Committee or Board of Directors. Photographs submitted will be returned to sender if accompanied by a self-addressed, stamped envelope.

Advertising Rates:

Display Ads (Camera-ready)

1/4 page (3.5"w x 4.5"h)	\$150
1/8 page (3.5"w x 2"h)	\$125

Classified Ads (Limit 35 words)

Resident	\$5 for limit of 35 words \$10 for 36-70 words
Non-resident	\$25 for limit of 35 words \$50 for 36-70 words
Lost & Found, Carpool, etc.	Free

Checks should be made payable to: Cameron Station Community Association (CSCA). Send with camera-ready artwork to:

Attn: Compass Newsletter Cameron Station Community Association 200 Cameron Station Blvd. Alexandria VA 22304

Artwork may be emailed to our Administrative Assistant at: <u>admin@cameronstation.org</u>. The Cameron Station staff does not re-size the advertisements. Please send the artwork "camera ready."

If you have any questions regarding this policy, please contact 703-567-4881.

NOTE: The included advertisements, articles or references to websites of third parties do not indicate an endorsement by Cameron Station Community Association, Inc.