Approved: June 6, 2011

Meeting Minutes

Cameron Station Community Association

Activities & Events Planning Committee

Monday, May 2, 2011, 7:00pm

The regularly schedule monthly meeting of the Activities & Events Planning Committee for May was held Monday, May 2, 2011. The meeting was called to order at 7:03pm by Michael Johnson in the Cameron Club Henderson Room.

Members Present:	Michael Johnson, Chairman	Michele Sundin
	Lydia Enright	Stephenie Zvonkovich
	Yong Kim	Nick Giannotti, Board Liaison
	Jessica Lowrance	
Members Absent:	Marc Foster	
Others Present:	Ray Celeste, Former Chairman, Cameron Club & Events Committee	

Move To: Approve Meeting Agenda
Moved By: Yong Kim
Seconded By: Stephenie Zvonkovich
For: All
Against: None
MOTION: PASSED

Move To: Approve April Meeting Minutes
Moved By: Mike Johnson
Seconded By: Lydia Enright
For: All
Against: None
MOTION: PASSED

Spring Garage Sale – Post Yard Sale Comments

1) The committee received mixed messages from the community regarding the success of the yard sale. While some areas such as Murtha, Medlock, and The Residences condos were heavily visited, other areas received very few buyers. Some suggestions on how to improve for the Fall Yard Sale:
   a) Coordinate with a local charity such as UCM or Goodwill and have them pick up any remaining items.
   b) Push the "Yard Sale Tips" that Michele created and emphasize that selling in groups is most fun and profitable.
   c) Announce the date early so that residents have time to accumulate and prepare.
      i) The Fall Yard Sale is scheduled for **October 1 (Rain Date October 15)**. A small blurb is going in the May/June Compass to inform the community.

Summer Pool Party – June 18

1) Catering – Mike Johnson has contact Red, Hot & Blue and has negotiated a lower price than 2010. Mike will proceed to finalize the contract with RHB and inform the committee upon completion.

2) Permits – Mike Johnson finalized our Special Events Permit. We will obtain the Inflatable's permit after we have a contract in place with an entertainment company.
3) Entertainment & Logistics – Jessica Lowrance reviewed three options for companies that provide both inflatables and table, chairs, and tents. However she was still waiting to hear back from *Talk of the Town* - the company we used in the past. Of the three presented, the committee agreed that *Hop on Pops* had the best pricing.
   a) **ACTION:** Jessica Lowrance to forward Talk of the Town's pricing by the end of the week.
   b) **ACTION:** Committee to make final decision (Talk of the Town v. Hop of Pops) by Monday, May 9.
4) Susan G. Komen – Mike Johnson contacted Susan G. Komen Foundation and they are very excited that we are including them in the Annual Pool Party. In order to donate a sizeable amount, the committee decided to include several raffle prizes with the 50/50 being the "Grand Prize". Drawings will take place at 2:00pm. Must be present to win.
5) Photography – **ACTION:** Mike Johnson to email chairman of Communications Chair to schedule volunteer photographer.
6) Advertising – **ACTION:** Stephenie Zvonkovich to work with Arielle to include Pool Party info on website and weekly e-blasts to residents.
7) Static Display – Ray Celeste suggested contacting the Fire Chief an Police Chief to see if a fire truck and police cruiser could be displayed for the first part of the party.

Other

1) In order to plan the remainder of the year and budget for 2012, the committee will meet on **Monday, June 20 at 7:00pm.** Committee members interested in proposing new events should come ready with a business plan for discussion.

The meeting was adjourned by Michael Johnson at 8:21m.

Next Meeting: Monday, June 6, 2011 at 7:00pm in the Henderson Room

Minutes Prepared by: Stephenie Zvonkovich, Recording Secretary